

ABSTRACT

An interactive content presenting device and method are provided that allow interactive contents produced on the premise of utilizing the direction indicating function of a remote controller or the like, to perform an interaction by a pointing device, such as a mouse or touch panel, designating coordinates on a screen.

The position of an interactive component image on a display device such as a monitor for displaying contents is designated by a pointing device, and the positional relationship with another interactive component image providing a base point is converted into one direction or a combination of directions. Then, this converted combination is converted into a signal corresponding to one from a remote controller by an emulating section that emulates the action of the remote controller, whereby an interaction with interactive contents is performed by the pointing device.